

HOUSE CONCURRENT RESOLUTION NO. 3039

Introduced by

Representatives Dosch, Glassheim, N. Johnson

Senators Krauter, Wardner

1 A concurrent resolution directing the Legislative Council to study the appropriate level of
2 state-sponsored tourism marketing.

3 **WHEREAS**, tourism is the state's second largest industry, including establishments
4 from the hostelry, food and beverage, entertainment, and retail sectors; and

5 **WHEREAS**, the business of tourism has become an undeniably important part of North
6 Dakota's economy; and

7 **WHEREAS**, promotion of tourism throughout the state is a recognized role of the state;
8 and

9 **WHEREAS**, the state's commitment to tourism promotion is significantly lower than that
10 of surrounding states;

11 **NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES**
12 **OF NORTH DAKOTA, THE SENATE CONCURRING THEREIN:**

13 That the Legislative Council study the appropriate level of state-sponsored tourism
14 marketing; and

15 **BE IT FURTHER RESOLVED**, that the Legislative Council report its findings and
16 recommendations, together with any legislation required to implement the recommendations, to
17 the Sixtieth Legislative Assembly.