

HOUSE BILL NO. 1349

Introduced by

Representatives Gulleason, DeKrey, Delmore, Kroeber

Senators Heitkamp, Thane

1 A BILL for an Act to restrict the marketing of credit cards to students.

2 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

3 **SECTION 1. Marketing of credit cards to students - Restricted - Policies.** Each
4 school district and each institution under the control of the state board of higher education shall
5 prohibit the advertising, marketing, or merchandising of credit cards to students on school or
6 institution property, except under an official school district or institution credit card marketing
7 policy. An official school district or institution credit card marketing policy may include:

- 8 1. Registration of credit card marketers;
- 9 2. Limiting credit card marketers to specific dates and specific areas designated by
10 the school or institution;
- 11 3. Prohibiting credit card marketers from offering a gift to a student in exchange for
12 completing a credit card application; and
- 13 4. Informing students about good credit management practices through programs
14 such as workshops, seminars, discussion groups, and film presentations.