

**SENATE BILL NO. 2269**

Introduced by

Senators Bowman, D. Mathern, Wardner

Representatives Brusegaard, Rennerfeldt

1 A BILL for an Act to create and enact a new section to chapter 39-13 of the North Dakota  
2 Century Code, relating to a logo sign program.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1.** A new section to chapter 39-13 of the North Dakota Century Code is  
5 created and enacted as follows:

6 **Logo sign program.**

- 7 1. Notwithstanding section 24-01-12, the director shall establish a logo sign program  
8 for the purpose of providing on the right of way of the state highway system  
9 specific information on gas, food, camping, and lodging for the benefit of the  
10 motoring public.
- 11 2. By public negotiation or bid, the director shall contract with a qualified business to  
12 erect and maintain, on the right of way of the state highway system, signs  
13 informing the motoring public of gas, food, lodging, and camping facilities. The  
14 director shall give preference to a business that has a place of business and  
15 employees in this state so as to be capable of installing, maintaining, and replacing  
16 signs. The business shall furnish, install, maintain, and replace signs for the  
17 benefit of advertisers who provide gas, food, lodging, and camping facilities for the  
18 general public, and lease advertising space on the signs to operators of these  
19 facilities.
- 20 3. All costs incurred under the program established by this section must be paid  
21 under agreements negotiated between the business and an advertiser or  
22 advertisers unless otherwise provided in the contract between the director and the  
23 business.

- 1           4.   An agreement between the director and the business must conform with federal  
2                   standards adopted under 23 U.S.C. 131(f) and with the manual of uniform  
3                   traffic-control devices adopted under section 39-13-06. The director may require  
4                   additional terms and conditions. All contracts made by the director with a business  
5                   must provide that the business obtain liability insurance in an amount the director  
6                   determines, jointly insuring the state and the business against all liability for claims  
7                   for damages occurring wholly or in part because of the business.
- 8           5.   The director may not take any action under this section which will result in the loss  
9                   to the state of any federal highway construction funds.