

Fifty-sixth  
Legislative Assembly  
of North Dakota

## ENGROSSED HOUSE BILL NO. 1465

Introduced by

Representatives Lundgren, Froelich, Meyer, Renner

Senators Bowman, Christmann

1 A BILL for an Act to amend and reenact section 4-34-01 of the North Dakota Century Code,  
2 relating to the purposes of the Beef Promotion Act.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. AMENDMENT.** Section 4-34-01 of the 1997 Supplement to the North  
5 Dakota Century Code is amended and reenacted as follows:

6 **4-34-01. Purposes.** The purposes of this chapter are:

- 7 1. To provide and participate in programs to increase the consumption of domestic  
8 beef through such means as advertising, research, consumer information, industry  
9 information, sales promotion, and education, but at no time may false or  
10 unwarranted claims be made on behalf of the beef industry.
- 11 2. To support beef promotion, research, and education activities of the national beef  
12 promotion and marketing organizations with not less than fifty percent of the  
13 assessments collected.
- 14 3. To initiate, encourage, and sponsor research designed to solve problems in the  
15 beef industry.
- 16 4. To enhance the sale and production of North Dakota beef cattle.
- 17 5. To support the commission's involvement in the resolution of trade issues.