

SENATE BILL NO. 2330

Introduced by

Senator W. Stenehjem

Representative DeKrey

1 A BILL for an Act to amend and reenact section 16.1-10-04.1 of the North Dakota Century
2 Code, relating to disclosure requirements for political advertisements.

3 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

4 **SECTION 1. AMENDMENT.** Section 16.1-10-04.1 of the North Dakota Century Code
5 is amended and reenacted as follows:

6 **16.1-10-04.1. Certain political advertisements to disclose name of sponsor -**
7 **Name disclosure requirements.** Every political advertisement by newspaper, pamphlet or
8 folder, display card, sign, poster, or billboard, or by any other similar public means, on behalf of
9 or in opposition to any candidate for public office, designed to assist, injure, or defeat the
10 candidate by reflecting upon the candidate's personal character or political action, must
11 disclose at the bottom of the advertisement the name or names of the sponsor or sponsors of
12 the advertisement, and the name or names of the person, persons, political party or committee,
13 associations, or partnerships paying for the advertisement, if different from the sponsor or
14 sponsors. If the name of ~~an~~ a political party or committee, association, or partnership is used,
15 the disclaimer must also include the name of the chairman or other responsible person from the
16 political party or committee, association, or partnership. The name or names of the person,
17 persons, political party or committee, associations, or partnerships paying for any radio or
18 television broadcast containing any advertising announcement for or against any candidate for
19 public office must be announced at the close of the broadcast. If the name of an association or
20 partnership is used, the disclaimer must also include the name of the chairman or other
21 responsible person from the association or partnership. In every political advertisement in
22 which the name of the sponsor or person, political party or committee, association, or
23 partnership paying for the advertisement is disclosed, the first and last name of any named
24 person must be disclosed. This section does not apply to campaign buttons.